

Your privacy is important to **NexusCircle**. We want to make you feel comfortable and secure shopping in our store. This privacy policy explains the types of information we gather, how it is protected, what we do with it and how you can correct or change information. By shopping at **NexusCircle**, you are accepting the practices described in this Privacy Policy.

Note: Our privacy policy is subject to change at any time without notice. To make sure you are aware of any changes, please review this policy periodically. **Your use of NexusCircle (web / APP) means that you accept the practices described in this Privacy and Security Policy as changed from time to time** to ensure that you are happy with any changes. This policy is effective from 01/02/2018.

What we collect

We may collect the following information:

- name and date of birth
- contact information including email address
- your current location and cities you've traveled
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

Definition for ease of understanding :

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about webpage traffic and improve our website in order to tailor it to customer needs. We only

use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. **A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.**

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that **we do not have any control over that other website.** Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

[General Doubts](#)

[Q. What Personal Information is collected and how?](#)

While you can browse some sections of our site without being a registered member, certain activities (such as placing an order) do require registration. When you register with NexusCircle.com, you provide us with your name, billing and delivery addresses, e-mail address, telephone number, etc.

You select a username and password allowing you access to the **NexusCircle Service**. **Your password should be kept strictly confidential to prevent unauthorized use.** While using the **NexusCircle Service**, you may give us special shopping and delivery instructions, which we store and use to pick and deliver your order to your specifications. We do use your contact information to send you offers based on your previous orders and your interests.

[Q. How does NexusCircle use your information?](#)

NexusCircle uses your information to provide the NexusCircle Service and to enhance and personalize your shopping experience. NexusCircle does not sell personal information about individual customers (such as name, address, e-mail address, credit card information) to third

parties, sell or rent lists of customers or use information about individual customers except to provide the NexusCircle Service or as described below.

NexusCircle may use aggregated information regarding its customers and usage of the NexusCircle Service (such as customer demographics and traffic patterns) and disclose such aggregated information to advertisers, partners and others for various purposes.

NexusCircle may employ other companies and individuals to perform certain functions such as delivering packages and analyzing data. They may have access to personal information to perform their functions.

NexusCircle may transfer Customer Registration Data and other personal information in connection with the sale of NexusCircle or the sale or transfer of its business operations in your geographic area to a third party provider of grocery ordering or delivery services who agrees to be bound by this Privacy Policy until you consent that such information will be governed by the policies and terms of such third party provider.

NexusCircle may use or disclose personal information when NexusCircle believes it is appropriate to enforce this Agreement, to protect the rights, property or safety of NexusCircle or its users or to comply with the law.

[Q. Is it safe to use Credit/Debit card or Netbanking on NexusCircle?](#)

Yes, shopping at NexusCircle is 100% safe. All Credit card and Debit card payments on NexusCircle are processed through secure and trusted payment gateways managed by leading Indian banks. Furthermore, the Banks might ask you to enter an online password (also known as 3D Secure password) which acts as an additional layer of security for your card transaction. This 3D Secure password is not printed anywhere on the card and is known only to you, giving you the added assurance that only you can use your card to make purchases on the Internet. This makes your online transaction extremely safe and secure.

You can be assured that NexusCircle offers you the highest standards of security currently available on the internet so as to ensure that your shopping experience is private, safe and secure.

[Q. Does NexusCircle store my Credit/Debit card information?](#)

NexusCircle does not store any of Credit/Debit card details provided to you. NexusCircle directly takes you to the bank page where you provide all information. The bank in turn stores the first 6 and last 4 digits of your card number in a secure and encrypted manner. The first 6 digits (also known as the Bank Identification Number) are used to identify the bank name and country where your card was issued. The first 6 and last 4 digits are together used for fraud detection and prevention purposes.

Q. How may you change or remove your personal information?

You may at any time review and change your personal information stored by NexusCircle by accessing the My Account page at NexusCircle.com or by contacting NexusCircle Customer Care at contact@nexuscircle.com

You may also request that NexusCircle permanently remove all personal information stored by NexusCircle at any time by delivering notice requesting such removal in the manner provided in the NexusCircle Customer Agreement. Upon such request, NexusCircle will remove all such information and will not thereafter use personally identifiable information about you in any way. Such request will automatically terminate your NexusCircle Service.